

Historic, Archive Document

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FOR THE DISCERNING HOSTESS — WE SUGGEST CANDLES. THERE'S AN INTERESTING SELECTION OF THE PASTEL SHADES AND THE MORE SUBTLE UNUSUAL COLORS NOW — TOGETHER WITH CLEVER HOLDERS IN WROUGHT IRON.

FOR JUST ANYBODY — GARDENING BOOKS. HAVE YOU SEEN THE NEW BETTER HOMES AND GARDENS BOOK WITH THAT BEAUTIFUL WASHABLE FLOWERED COVER? AND HERE ARE ALL THE SUNSET SERIES, AS WELL AS SPECIAL BOOKS BY OUR GOOD FRIENDS CECIL GOLLY AND JAN DE GRAAF, TOGETHER WITH MANY FLOWER-ARRANGEMENT BOOKS WHICH ARE ON THE RECOMMENDED LIST OF THE NATIONAL COUNCIL OF GARDEN CLUBS.

AND HERE — JUST BEING UNPACKED ARE MR AND MRS SANTA CLAUS. THESE ARE THE FIGURES WHICH WERE SO HARD TO GET LAST YEAR — REMEMBER?

DOWN THE STAIRS TO THE NURSERY

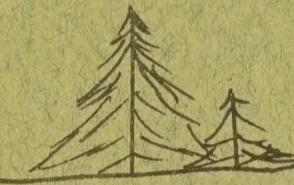
DOWN HERE, YOU KNOW, THERE ARE 30 ACRES OF NURSERY STOCK AND SOME REALLY WONDERFUL IDEAS FOR THAT "DIFFERENT" CHRISTMAS GIFT. HOW ABOUT A LIVING CHRISTMAS TREE FOR A SPECIAL FRIEND? A BLUE SPRUCE, MUGHO PINE, CEDRUS DEODARA, OR MAYBE A BERRIED HOLLY TREE? . . . AND SOMETHING REALLY EXTRA WOULD BE A WINTER BLOOMING HEATHER OR CAMELLIA, HELEBORUS, BEAUTIFULLY BUDED RHODODENDRONS AND AZALEAS, OR ROSES — INCLUDING THE NEW KINDS.

FOLIAGE PLANTS FOR COLOR — AND SHRUBS THAT HAVE INTERESTING BERRIES

AS WE STROLL PAST THE MANY DIFFERENT TYPES OF DEMONSTRATION GARDENS — (ROCK GARDENS, FORMAL GARDENS, ROSE GARDENS, ALPINE, BANK PLANTINGS, RHODODENDRON GARDENS, ETC.) WATCH FOR THESE:

NANDINA . . . BLUEBERRY FOR FOLIAGE AND EDIBLE FRUIT . . . BERBERIS VARIETIES . . . FORSYTHIA . . . FLOWERING QUINCE . . . ARBUTUS UNEDO . . . PERNETTYA, PINK, WHITE, RED BERRIED . . . AUCUBA — VARIEGATED . . . MAGNOLIA . . . DOGWOOD — PINK FLOWERING . . . ESCALLONIA . . . HEATHERS . . . PRIVET — BLACK BERRIED . . . SCARLET-BERRIED PYRANTHA . . . VIBURNUM . . . FLOWERING CRAB . . . FLOWERING CHERRIES . . . PINES FOR HOLIDAY USE.

{
GIFTS
}



COME ON DOWN TO THE HOLIDAY WORKSHOP DECEMBER 10th and 11th!

FIVE TEACHERS WILL LECTURE FROM 10 TO 12 EACH MORNING, AND YOU MAY WORK ON YOUR OWN DECORATIONS WITH THEIR SUPERVISION. SOUNDS LIKE FUN! YOU CAN GET YOUR WREATHES, SWAGS, CENTERPIECES AND SO ON ALL DONE BEFORE THAT LAST MINUTE RUSH. THEY'LL KEEP WELL IN COLD WEATHER. MAKE WONDERFUL GIFTS, TOO!

PLEASE PHONE FOR RESERVATIONS — FILLMORE 2800. THE CHARGE WILL BE \$2.50 FOR BOTH DAYS — \$1.50 FOR ONE DAY. BRING YOUR OWN MATERIAL — OR MAKE USE OF AVAILABLE SUPPLIES.

MERCHANDISE GIFT CERTIFICATES — THESE SOLVE THE PROBLEM FOR THAT GIFT WHEN YOU JUST CAN'T DECIDE WHAT TO GIVE. THEY ARE AVAILABLE IN ANY AMOUNT, AND GIVE THE RECIPIENT HIS SELECTION FROM ANY DEPARTMENT OF THIS COMPLETE GARDEN SHOPPING CENTER AND NURSERY.

IT'S BEEN FUN HAVING YOU ALONG ON OUR TOUR! AS YOU KNOW, WE HAVEN'T EVEN MENTIONED SOME OF THE MOST INTERESTING THINGS! COME IN, SO WE MAY WISH YOU AND YOUR FAMILIES A HAPPY HOLIDAY SEASON!

CORDIALLY,
Mrs John A Briggs
MRS. JOHN A. BRIGGS, PUBLIC RELATIONS
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THE GARDEN SCOOP

HELLO, GARDEN FRIENDS:

WHEN I WROTE YOU LAST - WAY BACK IN MARCH - WE WERE TELLING YOU ABOUT PLANTING THOSE WONDERFUL SUTTON SEEDS, DIRECT FROM LONDON - AND GLADS - AND REMINDING YOU THAT IT WAS TIME TO PLANT PERENNIALS. AND HERE WE ARE NOW - ALL READY WITH SOME NEW IDEAS ABOUT FALL PLANTING, AND CHRISTMAS!

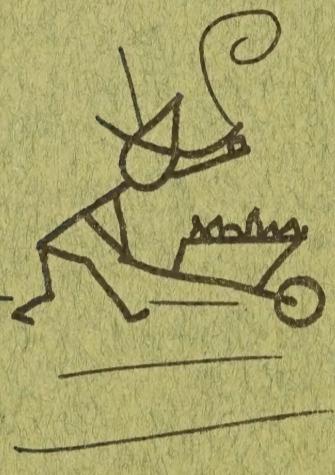
THAT'S THE NICE THING ABOUT GARDENING IN OUR PART OF THE COUNTRY: NO MATTER WHAT TIME OF YEAR IT IS, THERE'S ALWAYS SOMETHING TO DO THAT WILL BE INTERESTING AND FUN, WHETHER YOU HAVE A CAREFULLY LANDSCAPED ESTATE, OR ONLY A WINDOWSSILL!

LET'S TAKE A TRIP THROUGH THE GARDEN STORE AND NURSERY (VALMO'S, OF COURSE YOU KNOW!) AND SEE "WHAT'S NEW" FOR FALL. LET'S REGARD THIS TRIP AS A DAY FOR MOODS.

ARE YOU IN THE FALL BULB PLANTING MOOD?

HERE WE ARE, JUST INSIDE THE FRONT DOOR. AHEAD OF US AND ALL AROUND US ARE BEAUTIFUL TOP-SIZED BULBS OF ALL KINDS THAT WILL LEND AN ARRAY OF COLOR TO YOUR GARDEN THE YEAR AROUND. WE HAVE THE "USUALS" AND THE "UNUSUALS".

PINK DAFFODILS, DUTCH CROCUS, ALPINE CROCUS, GIANT FLOWERING TULIPS, PEONY FLOWERED, PARROT AND THE LOVELY RARE ROCK GARDEN AND BOTANICAL TULIPS TO MAKE YOUR GARDEN THE OUTSTANDING ONE OF THE NEIGHBORHOOD.



SOME OTHER "RARES" - THE FRAGRANT ABYSSINIAN SWORD FLOWER CALLED ACIDANTHERA MURIELAE, AND THE BLUE LILY OF THE NILE, AGAPANTHUS UMBRELLATUS, AMARYLLIS, ANEMONES, BLETTILLA (HARDY ORCHID), CHINODXA, ERANTHIS TUBERGENI, EREMURUS THE FOX TAIL LILY, ERYTHRONIUM (DOG-TOOTH VIOLET), FRITILLARIA, AND HYACINTHS FOR FORCING WATER AND SOIL CULTURE, EXHIBITION, AS WELL AS OUTDOOR BEDDING.

LILIES - ESPECIALLY CHOICE ARE THE NEW PINK CENTIFOLIUM LILY, AURATUM, FIESTA HYBRIDS AND THE FAMOUS DE GRAAF INTRODUCTIONS FEATURES IN NATIONAL GARDEN MAGAZINES. WHY NOT BOXES OF LILY BULBS FOR CHRISTMAS GIFTS?

CHRISTMAS GIFT MOOD IDEAS

WITH LESS THAN TWO MONTHS LEFT FOR SHOPPING, ONE SHOULD BUY NOW FOR A BETTER SELECTION. LET'S JUST TAKE A LOOK HERE TOWARD THE BACK OF THE STORE FOR SOME NEW IDEAS.

FOR THE FRIEND WITH THE WINDOWSSILL - PLANTERS AND DISH GARDENS ARE JUST THE THING. ESPECIALLY ATTRACTIVE ARE THE NEW FILIGREE BRASS PLANTERS IN ALL SIZES. PLANTED WITH TROPICALS, THESE FIT INTO ANY HOME OR OFFICE AND ARE A LASTING, LIVING YEAR-LONG GIFT. . . AND OF COURSE YOU'LL NEED SOME KITS, APRONS, AND HANDY-MAN MINIATURE TOOLS TO KEEP THESE SMALL PLOTS IN SHAPE !

FOR JUNIOR - HOW ABOUT A PAIR OF REAL LIVE PARAKEETS UNDER THE CHRISTMAS TREE FOR HIM? CHILDREN ARE ALWAYS FASCINATED WITH THEIR BEAUTIFUL COLORS AND LIVELY ANTICS. THEY PROVIDE A YEAR-AROUND HOBBY, ESPECIALLY IF YOU DECIDE TO USE THE NEW RECORDS AND TEACH THEM TO TALK. (NOTICE THE WILD-BIRD FEEDERS AND HOUSES.)

(P.S. AS WE WENT BY THE TELEPHONE DESK, I NOTICED AN ASSORTMENT OF PAMPHLETS YOU'LL FIND INTERESTING AND HELPFUL. HERE ARE SOME OF THEM - AND MENTION OF SOME OF THE HORTICULTURAL SERVICES OFFERED.)

MALMO BULLETINS 1952-53

ROSE FOLDER

BULB FOLDER

FRUIT TREE FOLDER

RHODODENDRON, CAMELLIA FOLDER

FERTILIZER AND SOIL BULLETIN

GENERAL NURSERY CATALOGUE (AVAILABLE JAN. 1953)

LAWN BUILDING AND CARESERVICES

FOLIAGE & TROPICAL PLANTS AND PLANTING SUGGESTIONS
FLOWER ARRANGEMENT CLASSES (INSTRUCTION FROM ACCREDITED GARDEN CLUB TEACHERS - CHARGE MADE BY TEACHER)

COMMENTS, AND SUGGESTIONS FOR FUTURE "SCOOPS" :

NAME _____ ADDRESS _____ PHONE _____